



# ASIA-PACIFIC PARTNERSHIP (APP) On Clean Development and Climate

**October 21, 2008  
Los Angeles, CA**

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**October 22, 2008  
San Jose, CA**

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**China|U.S. Energy Efficiency Alliance** | 中美能效联盟



## West Coast Briefings on APP Renewable Energy & Distributed Generation, and Buildings & Appliances Activities in China and India

The Asia-Pacific Partnership on Clean Development and Climate is an innovative effort to accelerate the development and deployment of clean energy technologies. The partnership employs a unique public-private partnership model that brings together industry stakeholders and state, local and federal government officials to achieve Partnership goals. The APP is an integral component of U.S. efforts to combat climate change, promote energy security, and foster international growth and cooperation. The seven national partners in the APP are: Australia, Canada, China, India, Republic of Korea, Japan, and the United States.

## REGISTRATION AND INFORMATION:

**REGISTRATION:** [www.usea.org/appwestcoastbriefings.htm](http://www.usea.org/appwestcoastbriefings.htm)

**APP INFORMATION:** [www.app.gov](http://www.app.gov)

## OBJECTIVES:

This regional briefing is designed to invite participation of industry, NGO, state and local government in APP projects in India and China and solicit input for future activities and initiatives.

- Inform industry, NGOs and local governments on the objectives, results and remaining challenges of U.S. APP clean development and climate programs in India and China;
- Identify specific opportunities and mechanisms through which APP can assist California-based industry meet commercial objectives in India and China that are consistent with APP clean development and climate goals;
- Discuss with California based local government and NGOs, APP supported mechanisms through which they can share clean development and climate best practices in community-based programs.

## WHO SHOULD ATTEND:

- Renewable Energy Technology Companies
- Energy Service Companies
- Environmental Consulting Companies
- Venture Capitalists
- Project Developers
- Regulators
- State & Local Government Officials
- Non-Governmental Organizations

## SUPPORTING ORGANIZATIONS:

California Energy Commission • California Business, Transportation & Housing Agency  
California-Asia Business Council • United States Commercial Service, United States  
Department of Commerce • China-U.S. Energy Efficiency Alliance • United States  
Energy Association



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**West Coast Briefings on APP Renewable Energy,  
Distributed Generation and Efficiency Initiatives for Buildings  
& Appliances in India and China:  
Opportunities for Industry, State & Local Government and NGOs  
October 21, 2008 - Los Angeles, CA • October 22, 2008 - San Jose, CA**

### PROGRAM

9:00 am **Welcoming Remarks**

9:10 am **Overview of the Asia-Pacific Partnership on Clean Development and Climate  
Accomplishments, Challenges and Opportunities for Public/Private Participation**

U.S. government agency APP Task Force leaders will discuss Task Force accomplishments and challenges that present opportunities for U.S. companies, NGOs and local government to share best practices, transfer technology, and invest in clean development projects in APP countries. Select APP Task Force industry representatives will discuss the results of their participation in the APP.

9:30 am **Renewable Energy & Distributed Generation Task Force**

Renewable energy technologies, such as hydro (large and small), solar, geothermal, biomass, and wind, can deliver power with virtually zero emissions. Distributed generation (smaller generators that produce power locally apart from centralized grid) also has the potential to significantly reduce emissions and promote greater cost and network efficiencies. The Task Force is working to promote investment in these technologies and address any market and technical impediments that may prohibit their adoption.

10:00 am **Buildings & Appliances Task Force**

The APP Building and Appliances Task Force is working on more than 40 activities under 11 project areas to reduce overall building energy consumption, including the energy consumed by appliances, equipment, office and consumer electronics, and lighting. Task Force programs concentrate on sharing information on best practices, market transformation, and investment promotion.

10:30 am **Networking Break**

11:00 am **Panel: U.S Government Business Services in Support of APP Objectives**

The U.S. Government offers a wide range of business support and facilitation services consistent with APP goals and objectives ranging from market analyses to support for feasibility studies and export credit financing.

11:45 am **Breakout Sessions: Opportunities for involvement in APP Task Forces**

**Breakout Session A: Renewable Energy & Distributed Generation Task Force**

**Breakout Session B: Buildings & Appliances Task Force**

Representatives from California based industry are invited to participate in a moderated discussion to explore APP mechanisms and programs supportive of industry's international clean development and climate objectives in India and China

Representatives of California NGOs and local government are invited to brainstorm mechanisms for transferring to India and China, their expertise in developing legislative, regulatory, and community-based programs through APP supported clean development and climate initiatives

12:45 pm **Networking Lunch**

2:00 pm **Adjourn**